

Whitworth Digital Commons
Whitworth University

Correspondence and Documents

Father's Day / Sonora Dodd Collection

3-1949

Letter to Alvin Austin from Thomas and Gassman, March 1949, with attached letter

Thomas and Gassman

Follow this and additional works at: <https://digitalcommons.whitworth.edu/fathers-day-correspondence>

This Book is brought to you for free and open access by the Father's Day / Sonora Dodd Collection at Whitworth University. It has been accepted for inclusion in Correspondence and Documents by an authorized administrator of Whitworth University.

March 5, 1949

Mr. Alvin Austin,
Father's Day Council Inc.,
50 E. 42d St.,
New York, N. Y.

*Copy for
John*

Dear Mr. Austin:

I received your letter of February 19th
some days ago, and it is nice to hear from you
once more.

I would like to advise you that
Mr. John L. Matthiesen of John W. Graham & Company
is the chairman of the Father's Day Committee
representing the Retail Trade Bureau of this city.
He has an active committee working with him, who
met yesterday to start the ball rolling.

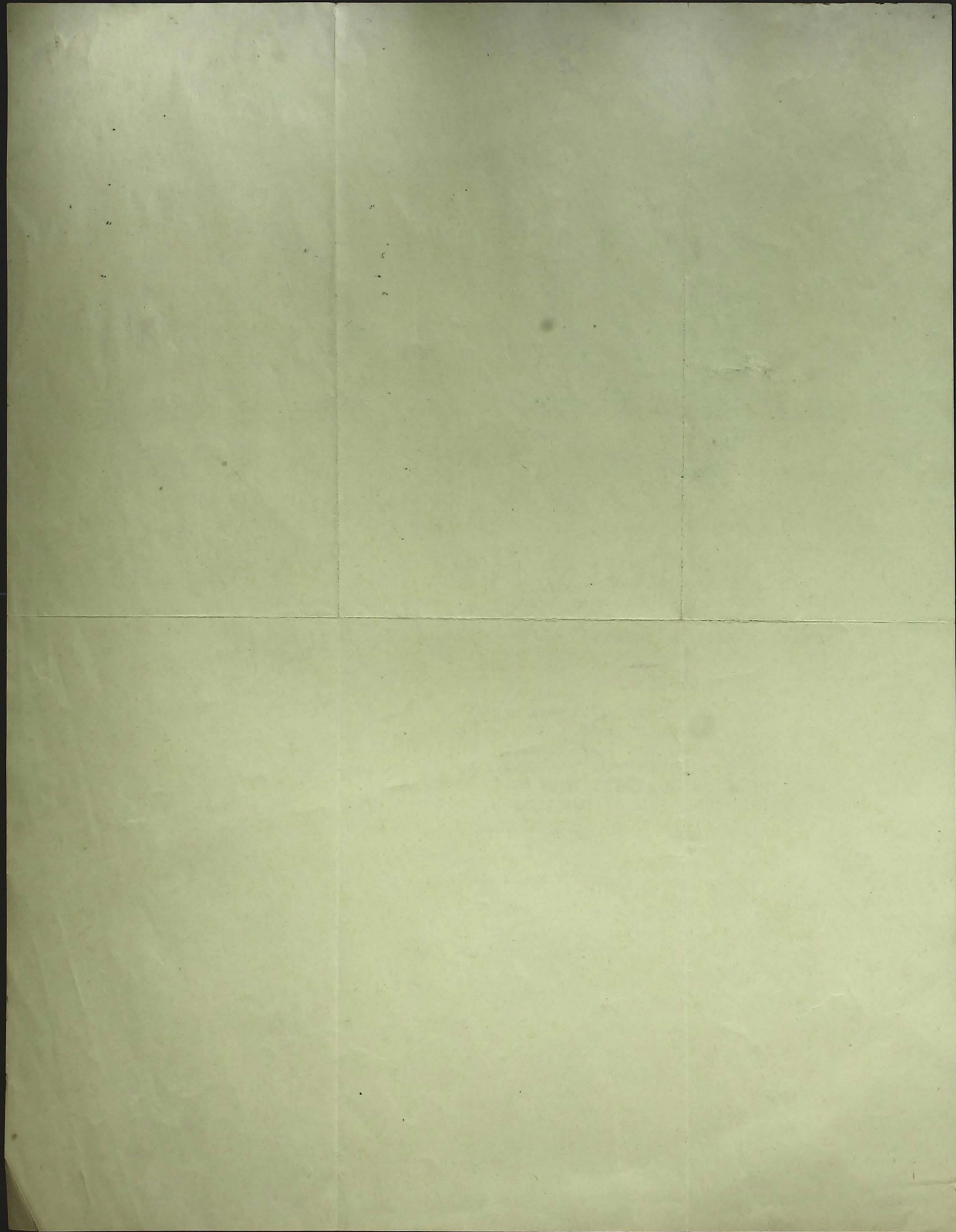
I turned over to them the material that
you enclosed with your letter, and Mr. Matthiesen
has instructed Mr. Mel Hammer, our secretary, to
get in touch with you relative to our plans. I
am sure that you will hear either from Mr. Hammer
or Mr. Matthiesen within the next few days.

With best wishes, I am

Yours very truly,

THOMAS AND GASSMAN

SJG/vg



March 7, 1949

Mr. Alvin Austin
Father's Day Council, Inc.
50 East 42nd Street
New York 17, N. Y.

Dear Mr. Austin:

As secretary of the Retail Trade Bureau, I had the opportunity of reading recent correspondence from your office, addressed to Mr. Cassman, president of our Retail Trade Bureau. Enclosed in this letter was material describing plans for the promotion of Father's Day.

Our Bureau has previously stated that it is desirous of aiding the National Council since your group has so graciously taken care of Mrs. Dodd, founder of Father's Day.

We plan to start next week, if possible, on a Father's Day campaign drive. This campaign is to be for the purpose of raising funds and when completed funds will be forwarded to the Father's Day council.

In the first letter to our members, I would like to include some of the material which you sent to Mr. Cassman. Two hundred of these will be required, if available.

We would also appreciate any suggestions you might have which might be helpful in our campaign.

This is a large order, but we sincerely hope you will find time to answer our questions and send us copies of the material immediately for use in our program.

Sincerely yours,

M. H. Hammer, Jr.

Secretary

...of the ...
...and ...
...to the ...

1911-12-12

The following information was obtained from the records of the Department of Social Services, New York City, regarding the activities of the above named individuals:

1940-1941

1. The first part of the report is a general introduction to the subject of the study. It discusses the importance of the study and the objectives of the research. It also provides a brief overview of the methodology used in the study.

1950-1951

1990